

# Western Federation of Watercolor Societies Prospectus 2024

## ELIGIBILITY

1. The artist must be a dues-paid, current member of one of the societies of the Western Federation of Watercolor Societies (WFWS) and may enter through only ONE society. WFWS Members: Arizona Watercolor Association (AWA), Colorado Watercolor Society (CWS), Idaho Watercolor Society (IWS), New Mexico Watercolor Society (NMWS), San Diego Watercolor Society (SDWS), Southern Arizona Watercolor Guild (SAWG), Southwestern Watercolor Society (SWS), Utah Watercolor Society (UWS), Watercolor Society of Oregon (WSO), and West Texas Watercolor Society (WTWS)
2. Work must be original and completed within the past two years, on or after **1/1/2022**.
  - a. All work must consist of water media on natural or synthetic paper or paperboard.
  - b. Water media includes watercolor, acrylic, water-based mediums (such as texture mediums), ink, gouache, casein, egg tempera, watercolor pencil, and watercolor crayon.
  - c. Any collage materials used must be painted by the artist with water media.
  - d. No alcohol inks or water soluble (miscible) oils.
  - e. No A.I. or digital art.
  - f. No varnished Paintings.
3. Original Art Only
  - a. No copies or likeness of another artist's work or copies of any copyrighted, or un-copyrighted material from any source.
  - b. No copies of any photos other than those taken by you.
  - c. No work done in a workshop or under paid or unpaid supervision.
4. Image Size Requirements:
  - a. Minimum: 100 square inches (length x width)
  - b. Maximum: 24"x 34"
  - c. Mat size requirements: 3" minimum on each side.
5. Paintings must NOT have been shown in any previous WFWS exhibition, nor in any previous National or International exhibition by other Societies (including any online National or International exhibitions).
6. Each artist may submit up to three entries, but only one painting per artist may be chosen.
7. **All terms and conditions for entry in this exhibition are required.** WFWS Exhibition Committee reserves the right to refuse any work for unacceptable quality, improper framing, damage caused by shipment, or for non-compliance of these terms and conditions. Any work, once selected by the juror, later found to be not in compliance with any term or condition, will be disqualified from exhibiting. Any artist who submits work later disqualified or who withdraws work, once selected, may be banned from participation in WFWS exhibitions for a period of up to **two exhibition years**. The WFWS Exhibition Committee's determinations and decisions are final.

## ONLINE ENTRY REQUIREMENTS

1. Online Entry ONLY: Will be posted on September 11th.
2. Additional instructions can be found on the website: <http://wfws.org/>
3. Login to the WFWS Call Site: Will be posted on September 11th.
  - a. Click "Register and Apply"
  - b. Login with your existing ArtCall credentials. If you do not have an existing ArtCall account, then create an account. Your account will be used by you to set up and follow your entries. Make sure you record your User ID and password for your own reference.

- c. Click “Add New Submission” to start entering your artwork. You will be prompted to pay your entry fee. You pay first. You can add additional paintings (Up to three) later as long as you do so before the deadline.
  - d. Complete the required information for your entry, including uploading the image. See Below = Image instructions.
  - e. Click “Add New Submission” for additional entries.
4. No Refunds
- a. Make sure your painting qualifies before entering online.
  - b. READ THE PROSPECTUS CAREFULLY BEFORE ENTERING
5. You may make changes to your entries at any time prior to the deadline date and time. Your painting information and your image may be altered up to the deadline date and time. Once the deadline date and time has expired, no changes are possible. Tip: Don’t wait until the last minute to enter or change entries.
6. All accepted paintings must be for sale and available for the duration of the Exhibition. There is a 25% commission on all sales. The Artist and Buyer work with the Found:RE to arrange shipping after the show ends.
7. No substitutions. The information and painting you send to your delegate must match the juried in online entry. The juror’s or the WFWS Exhibition Committee’s decision is final.
8. By entering this Exhibition, you grant AWA and WFWS permission to use your artwork image for WFWS marketing and publicity. Gallery access through ArtCall may be available.
9. While utmost care will be taken in handling entries and artwork, neither AWA, WFWS, Found:RE, nor its representative will be responsible for damage or loss from any cause.
10. By entering this Exhibition, you grant AWA permission to communicate with you by email using ArtCall and/or email.
11. **Size requirements:** Outside mat measurements must be in whole inches and one of the following sizes:
- a. 16 x 20 20 x 24 22 x 22 30x30 22 x 28 24 x 30 24 x 36 30 x 40
  - b. Minimum mat width: 3 inches on all four sides
  - c. Minimum image Size: 100 square inches
  - d. Maximum image Size: 24 x 34 inches
12. **Image instructions:** Digital image files must conform to the following requirements:
- a. Images should be cropped so that only the painting image shows and only that part of the painting that will show when the painting is matted.
  - b. No mats, hands, background, edges, etc. should be visible in the entry image.
13. **File format:**
- a. **.jpg files only.**
  - b. Submissions must be less than 4 Mb and a maximum of 4800px on the longest side.
  - c.

## **JURY RESULTS**

1. You will be notified if you are accepted into the show directly by email on or before **December 13, 2023**. You will receive an email indicating the status of each entry. If you do not receive an email, check your SPAM or JUNK MAIL mailboxes. (This can happen if the sender email address is not in your contacts list.) Please contact your Society Delegate if you have not received notification.
2. Your Society Delegate will also be notified of the results by December 13, 2023.

## For Your Information:

### GUIDELINES FOR ACCEPTED (JURIED IN) ENTRIES

1. All artwork must meet the prospectus requirements.
2. Do not frame your work. Framing and Plexiglas will be done by the Host Society in the standard sizes listed above.
3. All work must be matted in white or off-white; Double matting is acceptable in white or off-white.
4. Mats must measure a minimum of 3" on all sides.
5. No substitutions for your entry. The information and painting you send to your delegate must match the juried-in-entry. The juror's or the WFWS Exhibition Committee's decision is final.
6. No floated paintings.
7. Back your painting with 3/16th inch foam core the same size as the mat
8. All artwork must be securely attached to the foam core with archival adhesives, or dry mounted.

### If your painting is juried into the show, you will receive an email with further instructions.

#### **Packaging for delivery to your WFWS Delegate:**

1. Print out your ArtCall submission back label and claim ticket. Attach one painting label to the back upper right of the foam core. The other label (claim ticket) will be attached to the front lower right of a clear, plastic sleeve/envelope.
2. Sign the written agreement form verifying that you followed all rules of the prospectus. Create your artist statement about your work.
3. Place your painting with back label, your artist statement and the agreement forms in a clear, plastic re-sealable sleeve or envelope. Do not seal the sleeve; use blue painter's tape to close the sleeve. Attach the claim ticket with clear packing tape to the front lower right corner of the sleeve.
4. **There is a handling fee requirement. The handling fee is \$50**, check payable to your Society. Submit your check in a separate envelope. In addition, members of each society are responsible for expenses required to deliver selected paintings with mat and backing to and from their respective delegates.
5. Deliver your juried-in-painting, documents, and handling fee check to your Delegate by **January 10, 2024**.
6. Reminder: Do not attempt to coordinate delivery of a selected painting directly to the Host Society. Matted paintings will be shipped to the WFWS host society as a group from your Society.